

Andrew J. Creech

andrew.creech28@gmail.com

350 Paddington Road
Baltimore, MD 21202

(336) 755-0540

Education

The George Washington University – Washington, DC Master of Science – Tourism, Hospitality, and Event Management	Dec 2023
North Carolina State University – Raleigh, NC Bachelor of Science – Parks, Recreation, and Tourism Management Minor – Music Performance, Vocal	May 2019

Professional Experience

Development Director <i>Baltimore Choral Arts Society – Baltimore, MD</i>	July 2023 – Present
<ul style="list-style-type: none">Manage fundraising efforts to generate over \$400,000 annually, including the Annual Fund, corporate sponsorships, grants, special events, and planned givingDeveloped and implemented donor stewardship programs and executed two Annual Fund campaignsOversee logistics for the annual Choral Arts Gala, including sponsorships, auctions, ticketing, entertainment, venue operations, and event managementCollaborate with the Board and committees, supervised volunteers, and maintained accurate donation tracking	
Events Collaborator <i>The Dufour Collaborative – Washington, DC</i>	September 2023 – Present
<ul style="list-style-type: none">Assist with day-of-event vendor oversight, entertainment coordination, and stage management duties as directedAct as primary day-of liaison for special guests, celebrities, VIP clients, and national/foreign politicosEnsure event staff and vendors adhere to set government and corporate protocol as communicated by production teamEnsure orderly and timely guest flow, queue management, and reception of VIPs	
Manager of Partner Stewardship <i>Baltimore Symphony Orchestra – Baltimore, MD</i>	July 2022 – July 2023
<ul style="list-style-type: none">Conducted recruitment efforts for small businesses as in-kind and cash donors for the Business Partners ProgramImplemented benefits fulfillment strategies for major donors and corporate supportersEnsured corporate sponsors received communications and updates regarding program schedule, new sponsorship opportunities, and ongoing development initiativesServed as primary liaison to VIP Guests, major donors, and politicos when conducting site visits or engaging with on/off-site events	
Employer Representative <i>Marriott Foundation for People with Disabilities, Bridges From School to Work – Washington, DC</i>	August 2020 – May 2022
<ul style="list-style-type: none">Responsible for developing Bridges' involvement and relationships with partner organizationsAdvised participants referred by Baltimore City Public Schools on program enrollment, professional development, and employment opportunitiesDeveloped social media campaigns ensuring brand alignment with Marriott corporate media standardsDirected community involvement through participation in local committees and employer outreach	

Special Events & Entertainment Coordinator**May 2019 – August 2020***Gaylord National Resort and Convention Center – National Harbor, MD (DC)*

- Provided talent buyer services for the resort, including entertainment for Special Events, Food & Beverage, and Nightlife
- Collaborated with all departments to provide in-house entertainment and special events for leisure and convention guests
- Managed production and creative design for the resort's seasonal stage, light, and fountain shows through visual, musical, and storytelling guidance
- Implemented and developed strategic seasonal events to promote leisure travel to the resort as part of *Bloom, SummerFest, Autumn Days, and Christmas on the Potomac*

Senior Marketing & Events Coordinator**January 2017 – May 2019***Capstone Collegiate Communities, Valentine Commons – Raleigh, NC*

- Primary driver of 15% of annual customer retention and sales, having personally generated over \$1 million in revenue for the property
- Coordinated in-house services and amenities for residents, including; package and mail cataloging, lobby reception, and weekly resident events
- Designed, publicized, and supervised events throughout the community to provide residents with additional amenities each week, given time constraints and specific budgets
- Consulted potential residents to guide them through the leasing process, as well as leading property tours for guests, community members, and investors

Business Intern for Special Events & Entertainment**May – August 2018***SeaWorld Parks & Entertainment, Busch Gardens Williamsburg – Williamsburg, VA*

- Managed execution of all pre-determined event details as agreed upon between the park and the client, and served as the client liaison
- Coordinated transportation of talent, organized meet and greets, maintained backstage green rooms for concert needs, and conducted VIP park tours
- Ensured quality of all special events and dining experiences, including internal, corporate, youth, and military groups
- Communicated with various departments in preparation for partner events, pass member events, and all other special events for Busch Gardens and Water Country USA

Reservations Agent**May – August 2017***The Umstead Hotel & Spa – Cary, NC*

- Provided exceptional service for hotel and spa guests while making reservations for leisure, corporate, and group travelers, as well as, the signature restaurant Herons
- Communicated guest preferences and pertinent information to the affected department
- Generated and analyzed daily reports regarding hotel, spa, and restaurant reservations to ensure accuracy and provision of top quality service
- Trained in Forbes 5 Star and AAA 5 Diamond quality standards

Patient Hospitality Coordinator**May – August 2016***John L. Gravitt D.D.S., P.A.*

- Provided patients with updated comfort menus regarding available amenities, including: Valet, Auto Detailing, Refreshment Bar, TV Goggles, Tablets, Nitrous Oxide Sedation, and Spa Amenities
- Introduced associate recreation programing and designed an in-office gym facility to reduce turnover
- Organized community engagement events that promoted a positive image of the practice
- Designed, executed, and supervised an in-office patient valet and auto detailing services.

Honors & Activities

- Secretary – Homeland Association Board of Directors (2025-Present)
- President – Tourism for Tomorrow at The George Washington University (2 Years)
- Founder/President – Tourism Management Association at North Carolina State University (2 Years)
- Eagle Scout Award Recipient

Computer Skills

- Certified in Cvent, Microsoft Office Word, Power Point, Access, and Excel
- Trained in Tessitura, Asana, Opera, SpaSoft, OpenTable, SynXis, ClientTrack, and Accesso ShoWare
- Proficient in Adobe Creative Cloud design programs